

Alex Coblentz

GRAPHIC DESIGN

alexcoblentz.com • alex@alexcoblentz.com • 301-788-9667

OBJECTIVE

To provide graphical solutions for digital and printed products with professional quality service

QUALIFICATIONS

18+ years of experience: Adobe InDesign, Illustrator, Photoshop, Acrobat, After Effects, XD; HTML, CSS, Content Management Systems; Microsoft Office

Projects include digital and print collateral, animation, packaging design, digital and print advertisements, identity, books, calendars, magazines, annual reports, website wireframing and visual development, CMS management

Proficient with text and graphical layouts, including web pages and multi-page printed materials

EDUCATION

American Public University, Charles Town, WV <i>Undergraduate Certificate in Web Publishing</i>	2017 – 2018
Shepherd University, Shepherdstown, WV <i>B.F.A. in Art with concentration in Graphic Design</i>	2006 – 2009
Frederick Community College, Frederick, MD <i>A.A. in Digital Media Design</i>	2004 – 2006

RELEVANT EXPERIENCE

Gaga Marketing, Stevenson, MD <i>Assistant Studio Manager</i> Designing collateral and materials for entertainment business clients Maintaining and updating client and company website content Performing revisions on projects as requested by clients	2012 – NOW
Ace Info Solutions, Rockville, MD <i>Information Specialist</i> Text and image data entry for U.S. EPA Federal Lead-Based Paint Program Photo editing for badges and certificates Sorted and organized applications and notifications submitted to EPA	2010 – 2011
LTD Creative, Frederick, MD <i>Junior Graphic Designer</i> Designed and edited magazine spreads and brochures Designed and edited ads and sell sheets for associations Performed office duties: archiving, scanning, and research	2008 – 2010

OTHER EXPERIENCE

Wonder Book and Video, Frederick, MD <i>Assistant Book Manager and Book Buyer</i> Assisted customers Stock, price, sort, and maintain merchandise Bought books from the general public	2002 – 2010
Fastsigns, Frederick, MD <i>Production Associate</i> Prepared vinyl and other materials for applying to substrates Trimmed prints and assembled banners Assisted managers with installations and office work	2006 – 2008